

## Succession Planning and Regeneration in Family Businesses for New Growth Through an Innovative Training Programme

SCORE	LEGACY, VALUES & ASPIRATIONS	VISION, STRATEGY INTO ACTION	SELECTING & DEVELOPING SUCCESSORS	GOVERNANCE	SUCCESSION TRANSITION LADDERS
16-20	You and your family's aspirations about the future of the business are clear, shareholding is resolved, succession is in place and values are the basis of behaviours.  • Succession plan is in place, so the business is structured to cope with sudden dramatic events and crises involving top management & external events  • Future share allocations have been discussed, planned and resolved within the family to protect the business  • Family legacy of values is secured and there is confidence in the future	The family, board and management have a shared vision and strategy to assure the future of your family business  The board, you as leader / manager and the senior team have designed a written strategy to secure the future of the business  Succession management is fully integrated within the strategic plan, since successors have personal responsibility to deliver their part of the strategy  The company has promoted successors on merit, those who have demonstrated leadership and made good operational and strategic decisions  Resources have been committed to deliver succession, whilst securing the future	The selection of successors on merit with mentoring and strategic context for succession has produced self-confident future leaders  The business strategy has been used to identify current and future skills' needs.  Potential successors from inside and outside the family have been identified on merit  Successors have each been given a key business objective that they will be trained for and supported to deliver prior to evaluation  Successors are undertaking applied learning and are proving themselves in practice, subject to rigorous assessment of both performance and potential	A sound governance structure is in place with forums for owners, board, management and families.  Governance structure is effective. Ownership, family & and business discussions are segregated Family council meetings encourage open discussion and resolution of family issues The board, business owners and senior managers have clear and distinct roles in guiding the business strategy and operational matters. The family and business governance processes work smoothly in tandem Effective leadership and active support of the next generation is ensured.	The succession transition ladders have been designed across all the domains of a sound succession plan.  As current owner / manager you have accepted that succession is the third leadership challenge and have created all the necessary structures for succession  The family has resolved issues of future ownership and roles  A strong business strategy is in place  Successors have been selected based on merit and fully supported to reach their potential  Governance structures balance family and business needs and support successors  The succession process is progressing with transparency and the broad support from everyone
11-15	Yours and your family's aspirations about the future of the family business still need some clarification and refinement.  Not everyone in the family and senior team follow the company values and behaviours  Succession is seen as key. Critical functional roles and potential successors have been identified.  Final share allocation still needs to be resolved and the business is still vulnerable to potential crises  Inspiring confidence in the future is not evident in some of the	The family, board and management have a shared vision and strategy to ensure the future of your family business, yet some key issues need to be resolved  The business has a written strategy but the required decisions to take actions have not yet been taken  Some future strategic roles need to be specified and filled  Specific potential successors have been given the opportunity to demonstrate their capabilities and support is given to help them succeed	The selection and development process of successors on merit has been properly planned, some aspects need refinement and/or implemented  The family, board and senior management have selected worthy successors to secure the future of the company  All potential successors understand that they must prove themselves and they will be fully supported to reach their potential  Successors need mentoring and support to help them realise their potential	A governance structure is in place for both the family and the business but role confusion still causes some conflict  The company has established family and business governance forums but conflict still persists and several major family issues remain unresolved  There is still some confusion with the role separation between family and business governance, resulting in some kind of conflict  Poor communication results in factions that cause divisions and take time and focus away from	The succession transition ladders have been properly planned, but still some implementation is needed.  Succession is now seen as a priority and I will personally ensure that the spring handbook and process will be followed by the family and managers.  The board and management need to create a practical succession strategy in collaboration  Management needs to continue putting resources into the process.  The owner/leader needs to personally drive change and







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	senior shareholders and managers and this affects the confidence of others to make commitment and progress.	The business is not yet using all the potential talent in family and workforce to achieve its strategic goals because the strategy is not deployed to successors for their actions		effective teamwork to resolve pressing business issues	monitor progress, support successors and praise a job well done  • As senior manager/owner, I will let go and delegate some of my responsibilities!
6-10	Your personal and your family's aspirations about the future of the family business are not clear and there are major weaknesses of culture  • Values are remembered but are often not applied  • The family and board recognise the need for succession, but action has not been taken yet  • Potential successors still need to be identified  • Future share allocation needs to be resolved  • Business is vulnerable to potential crises	The family, board and management have discussed strategy, but have not yet developed a shared vision and strategy to ensure the future of your family busines most key issues need to be resolved:  The strategy has yet to be written down into a plan for action Personal accountability has yet to be allocated Potential successors lack the opportunity to demonstrate their capabilities	The selection and development process of successors has been poorly addressed and there is a major need for action  The business has identified future key roles but has not identified or evaluated potential successors from within or outside the family yet  This situation may be causing tensions within the family and there is the threat that key staff may leave because of uncertainty	The governance system needs a major overhaul especially on the family communication side  Communication between the family and management is weak.  There is often conflict between family members, when personal roles in the business are confused  Many meetings with family members can be dysfunctional and some key decisions remain unresolved	The need for succession transition ladders have been identified, but major action for implementation is still necessary  From the self-assessment I can see that I have resolved several succession issues  I now know what remains to be done to secure the future of my family business and I will commit resources to deliver these results  I will lead and drive all the change that needs to be implemented
0-5	Yours and your family's aspirations about the future of the family business are seriously at risk  Values do not influence behaviours  The business is not structured to cope with sudden dramatic events involving succession  Succession plan has not been created yet  future ownership issues have not been resolved	You as the business owner and leader have a vision and strategy but this has not yet been shared with others  There is no formal business strategy and successors have not been given personal responsibility and the opportunity to demonstrate leadership  Most succession strategy issues need to be addressed and action needs to be taken urgently	The selection and development process for successors has not yet been addressed  The business has not yet identified critical roles and skills needed within the family business  The average age of the workforce is seen as a problem, many key people are due to retire and the company urgently needs successors	A governance structure is absent or not working effectively.  The business has had to concentrate on other priority issues and the focus has been on responding to crises  Progress regarding family governance, future succession and roles has had to be postponed.  There is uncertainty and concern within the family for the future	The succession transition ladders are needed, and urgent action is required  Having read this handbook and completed the self-assessment, I understand all the issues  I am now committed to creating succession ladders for all areas of the succession programme



